

# SHRM

## TECH 22

CONFERENCE & EXPO  
19-20 MAY, 2022  
HYDERABAD

# GAME ON!

## MEDIA TOOLKIT

<https://www.shrmconference.org/tech22>





# ATTENDEES & VOLUNTEERS

## FACEBOOK

---

This is the conference we've all been waiting for! The theme 'Game On!' this year, celebrates the resilience of the workforce in the face of adversity, and will focus on ways to enhance productivity through upskilling, streamline processes, and empower decision-makers with cutting-edge digital tools. I will be attending the session on [Insert topic] at the SHRM TECH Conference & Expo 2022, a must-attend event for HR leaders. Included are social media post suggestions and important links to share about your involvement with **#SHRMTECH22!** May 19-20,2022 in Hyderabad. Learn more at <https://www.shrmconference.org/tech22>

## LINKEDIN

---

### POST A NOTE ON YOUR PROFILE

A must-attend event for HR leaders. Use this Social Media Toolkit to exhibit your commitment to excellence in your profession! Included are social media post suggestions and important links to share about your involvement with **#SHRMTECH22!**

### START A DISCUSSION IN YOUR GROUP

I am thrilled to join the SHRM TECH Conference & Expo 2022 on May 19-20,2022 in Hyderabad! Together let's activate our voices, advocate for ourselves and others, and achieve our goals. Use this toolkit and unveil ready-to-use social media graphics, content, and more to maximize your reach. **#SHRMTECH22!**

### QUERY INTEREST OR ASK FOR INPUT IN RELATED GROUPS

Are you attending the SHRM TECH Conference & Expo 2022 on May 19-20,2022 in Hyderabad? Let's connect! Walk away with a fresh perspective, career-changing insights and countless connections. Use this toolkit and unveil ready-to-use social media graphics, content, and more to maximize your reach. **#SHRMTECH22!** Learn more at <https://www.shrmconference.org/tech22>

## TWITTER

---

Counting down the days until **#SHRMTECH22!** Learning from amazing Industry Experts and Networking with colleagues all over the world! Included are social media post suggestions and important links to share about your involvement with **#SHRMTECH22!**

The Conference is on May 19-20,2022 in Hyderabad! Spread the word and promote your session and your attendance at our SHRM TECH Conference & Expo 2022! This toolkit will provide you with ready-to-use social media graphics, content, and more to maximize your reach! **#SHRMTECH22!**

The SHRM TECH Conference & Expo 2022 is going to be an unforgettable conference!

Building relationships is one of the things that SHRM does best. Invite your rich and diverse network of colleagues and make this an exciting experience! This Social Media Toolkit gives you access to social media post suggestions and important links to share about your involvement with **#SHRMTECH22!**

May 19-20,2022. Learn more at <https://www.shrmconference.org/tech22>

# #SHRMTECH22BRANDING

## BANNER

Download rectangular Banner [here](#)



## JOIN THE CONVERSATION WITH #SHRMIAC21

The event will be using the hashtag #SHRMIAC21 on all social media outlets to allow attendees and fans to follow, join and stay engaged in the conversation. By clicking on the hashtag from one of the tweets, posts or pictures. It will bring you to all the posts using #SHRMIAC21 on the specific social media network you are using, showing the volume of discussion, updates and all the great conversations and events happening around you.

Download squared Banner [here](#)

Download Mailer [here](#)

Categories	Early Bird Price (20%)	Regular Price (20%)
Member	6665	8330
Non-Member	8665	10330
Student & Member	6665	8330

REGISTER TODAY

40+ Sessions | 120+ Speakers | 2500+ Attendees | 500+ CXOs