

# SHRMI21 ANNUAL CONFERENCE

DECEMBER 2-3

VIRTUAL

<https://www.shrmconference.org/iac21>

**MEDIA TOOLKIT**

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**CONTACT US**

<https://www.shrmconference.org/iac21>

# ATTENDEES & VOLUNTEERS



## TWITTER

Counting down the days until #SHRMIAC21! Learning from amazing Industry Experts and Networking with colleagues all over the world! Included are social media post suggestions and important links to share about your involvement with #SHRMIAC21!

The Conference is next month! Spread the word and promote your session and your attendance at our Annual #SHRMIAC2021 Conference! This toolkit will provide you with ready-to-use social media graphics, content, and more to maximize your reach! #SHRMIAC21!

The 2021 SHRMIAC Annual Conference is going to be an unforgettable conference!

Building relationships is one of the things that SHRM does best. Invite your rich and diverse network of colleagues and make this an exciting experience! This Social Media Toolkit gives you access to social media post suggestions and important links to share about your involvement with #SHRMIAC21!

December 2nd-3rd, 2021.

Learn more at <https://www.shrmconference.org/iac21>

## FACEBOOK

This is the conference we've all been waiting for! I will be attending the session on [Insert topic] at the SHRM India Annual Conference'21, a must-attend event for HR leaders. Included are social media post suggestions and important links to share about your involvement with #SHRMIAC21!

December 2nd-3rd, 2021.

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## LINKEDIN

### POST A NOTE ON YOUR PROFILE

A must-attend event for HR leaders. Use this Social Media Toolkit to exhibit your commitment to excellence in your profession! Included are social media post suggestions and important links to share about your involvement with #SHRMIAC21!

### START A DISCUSSION IN YOUR GROUP

I am thrilled to join the SHRMIAC21 Conference! Together let's activate our voices, advocate for ourselves and others, and achieve our goals. Use this toolkit and unveil ready-to-use social media graphics, content, and more to maximize your reach. #SHRMIAC21!

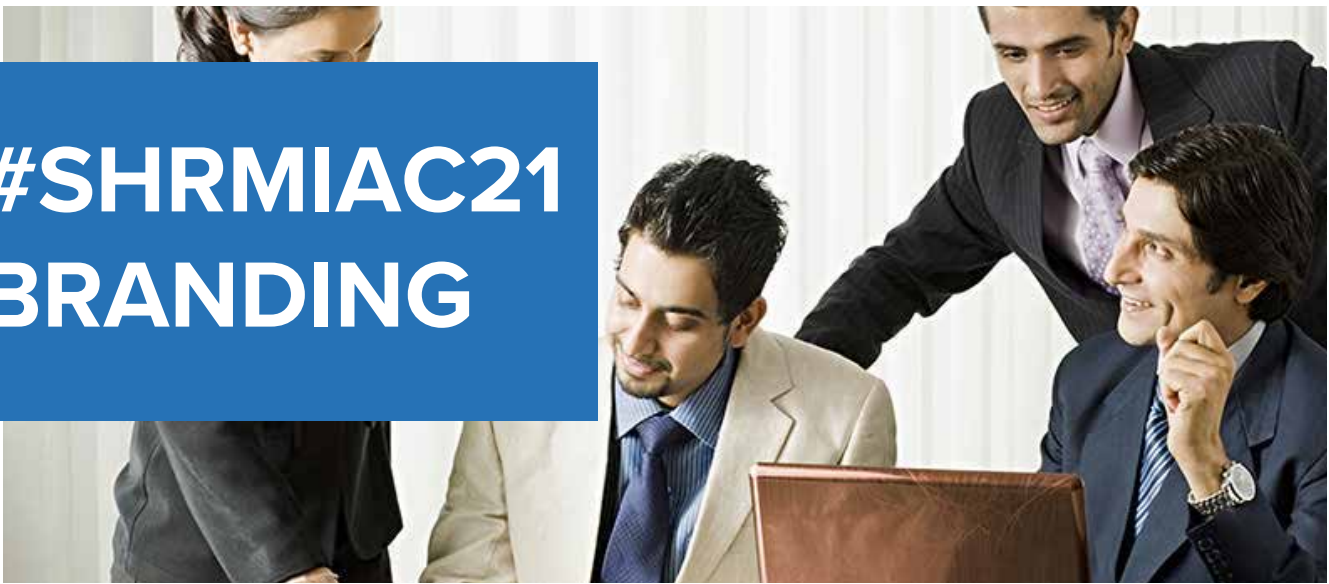
### QUERY INTEREST OR ASK FOR INPUT IN RELATED GROUPS

Are you attending #SHRMIAC21 this December? Let's connect! Walk away with a fresh perspective, career-changing insights and countless connections. Use this toolkit and unveil ready-to-use social media graphics, content, and more to maximize your reach. #SHRMIAC21!

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# #SHRMIAAC21 BRANDING



## BANNER

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**SIRM**  
SOCIETY FOR HUMAN RESOURCE MANAGEMENT

**SHRMIAAC21 ANNUAL CONFERENCE**  
DECEMBER 2-3

**NOW MORE THAN EVER**  
THE WORLD OF WORK NEEDS US

**WHY ATTEND?**  
Explore the innovative solutions to build better workplace culture.

**2-3 December, 2021** #SHRMIAAC21

**BUY & REGISTER**

**2 Days | 10 Sessions | 120 Speakers | 2000 Attendees | 800 CXOs**

**SHRMIAAC21 SPEAKERS**

**Jeffrey C. Taylor, Jr.**  
SHRM SVP  
President & CEO  
iMentor

**Dave Ulrich**  
Henry Lippitt Professor  
Ross School of Business  
University of Michigan  
& Partner, RMA Group

**Amish Karm**  
CEO  
WFI Group

Download squared Banner [here](#)



## JOIN THE CONVERSATION WITH #SHRMIAAC21

The event will be using the hashtag #SHRMIAAC21 on all social media outlets to allow attendees and fans to follow, join and stay engaged in the conversation.

By clicking on the hashtag from one of the tweets, posts or pictures. It will bring you to all the posts using #SHRMIAAC21 on the specific social media network you are using, showing the volume of discussion, updates and all the great conversations and events happening around you.

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# #SHRMIAC21 BRANDING



## CONFERENCE BOOTH

Visit my Booth



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