

75<sup>TH</sup> ANNIVERSARY

SHRM<sup>®</sup>



# SHRM TECH24

CONFERENCE & EXPO

9<sup>th</sup> - 10<sup>th</sup> May | HICC Novotel, Hyderabad

#SHRMINDIATECH

PAST  
*Forward...*



# #SHRMINDIATECH

Witness the seismic shift in the work landscape, propelled by rapid technological progress embracing human-centric legacy and tech-focused advancement. Join us at SHRM Tech 24, where we delve into cutting-edge Work-Tech ideas to empower organizations. Illuminate your path to success through groundbreaking innovations and the latest tech trends. Together, let's forge new frontiers, building not just better workplaces but a truly transformative world.

Interactive session formats including Keynotes, Main Hall Sessions, Masterclasses, Demos, Fireside Chats, Talks, Start-up Showcase & much more.



# WHAT YOU CAN DO AT #SHRMINDIATECH

**Be Future-fit:** Script the future while keeping legacy in perspective



**Win with WorkTech:** Gain access to the latest in WorkTech for meaningful outcomes



**Learn and Network:** Engage with peers and stay current with SHRM certifications



**Ace Workplace Innovation:** Lead digital transformation with HR visionaries and technology innovators



The SHRM Tech 24 Conference offers a comprehensive platform for HR professionals to learn, network, and explore innovative solutions to enhance their organization's HR processes and practices. Let's explore avant-garde Work-Tech concepts to empower your organizations. Let's utilize the experiences of the past and blend them with current & future technologies.

# WHY ATTEND?

Learn about the latest and most relevant WorkTech solutions and its impact on people practices at #SHRMTech24.

## Here's what you'll take back:

01

Be a tech-chaser! Explore the latest in WorkTech at the hyper-interactive virtual expo

02

Make workplaces future-proof! Gain confidence to navigate the future

03

Learn from the best! Connect with global thought leaders & maximize peer learning

04

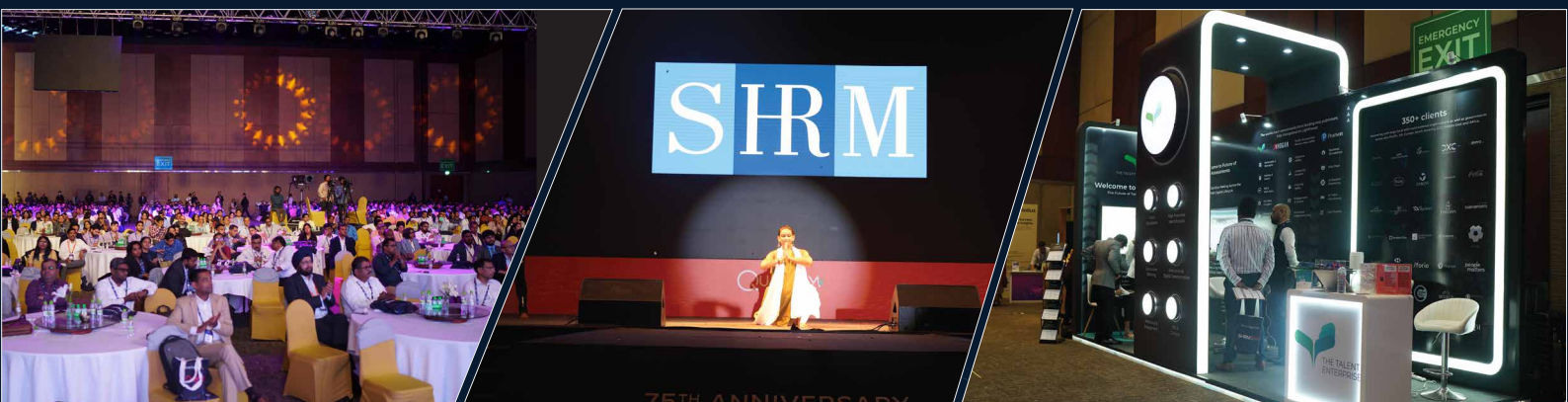
Get a growth mindset! Experience exponential learning

05

Work smarter! Access practical workplace solutions

06

Be a workplace innovator! Leverage tools that will shape our workplaces



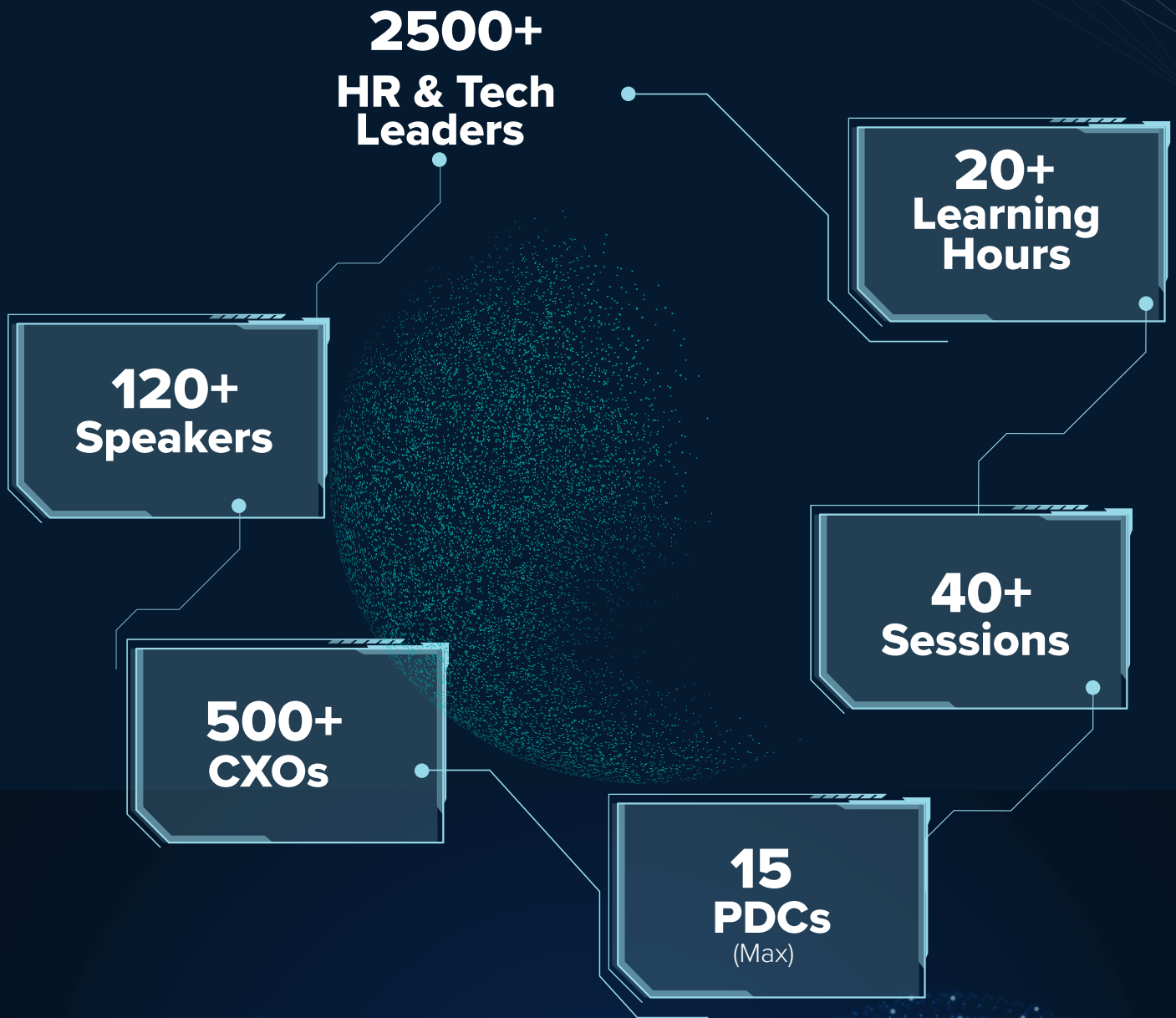
# #SHRMINDIATECH TOPICS

- **The Emergence of EX**  
Transforming Ordinary into Extraordinary
- **Human-First in AI Workforce:**  
Call for an Augmentation-Inclusive Future
- **Navigating Ethics in Workplace Tech:**  
Decoding Trust and Equality
- **The AI Whisperer:**  
Building Trust with Tech
- **The AR Quest:**  
Elevating Training & Development in a New Reality



- **AI Matchmaker:**  
Swipe Right on the Perfect Hire
- **Balancing Work and Wellness:**  
Striking the Right Synergy
- **The Big Switch:**  
Humans and AI Face-Off in the Workplace
- **HR on Autopilot:**  
AI as the Navigator
- **Talent Pipeline Vision Quest:**  
Finding the Future You Need

# HIGHLIGHTS



Join **#SHRMINDATECH** to transform our essence by discovering groundbreaking innovations, advancing people practices, and delving into state-of-the-art technologies.

# PAST SPEAKERS



**Achal Khanna**  
CEO - SHRM India,  
APAC & MENA



**Stephen M. R. Covey**  
Co-Founder,  
CoveyLink &  
FranklinCovey



**D Shivakumar**  
Operating Partner  
Advent International  
Private Equity



**Pranjal Sharma**  
Economic Analyst,  
Advisor & Author -  
The Next New



**Gautami Tadimalla**  
Indian Actress,  
Costume Designer  
& Politician



**Sabriye Tenberken**  
Tibetologist & Founder,  
Braille Without Borders  
& Kanthari



**Etan Bernstein**  
Head of Ecosystem,  
Velocity Network  
Foundation



**Jaspreet Bindra**  
Director & Founder,  
Tech Whisperer  
Limited UK



**Tan Sri Dato  
Dr. R. Palan**  
Pro Chancellor,  
University of Cyberjaya



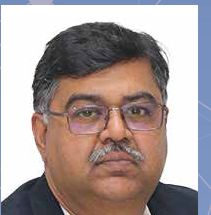
**Sushil Baveja**  
CHRO,  
Jindal Stainless



**Dr. C. Jayakumar**  
Executive Vice President  
& Head - Corporate  
Human Resources  
(CHRO),  
Larsen &  
Toubro Limited



**Seema Nair**  
Senior EVP & Member,  
Chairman's Office,  
Reliance Industries  
Limited



**Sali Lal**  
CHRO & VP,  
Maruti Suzuki  
India Limited



**Rajesh Dhuddu**  
SVP & Global Business  
Head - Emerging  
Technology,  
Tech Mahindra



**Anjali Chatterjee**  
CHRO,  
AirAsia India

# WHY SPONSOR

**Make your mark!**  
Be a part of the biggest  
HR Tech Conference

**Get noticed! Showcase your thought  
leadership & expertise with HR  
influencers and key decision makers**

**Leverage opportunities! Make  
the most of super-specialized  
session formats**

**Increase brand recall! Explore  
new realms of branding &  
promotional opportunities**

**Maximize branding! Interact with  
the community of highly engaged  
and 3000+ relevant audience**

**Expand brand presence! Direct reach  
to SHRM's Network of 500,000+  
HR Professionals**



# SPONSORSHIP PACKAGES

Opportunities @ SHRM HR Tech 2024	Title (INR in Lakh)	Powered by (INR in Lakh)	Diamond (INR in Lakh)	Emerald (INR in Lakh)	Platinum (INR in Lakh)	Gold (INR in Lakh)	Silver (INR in Lakh)	Bronze (INR in Lakh)	Associate (INR in Lakh)	Startup (INR in Lakh)
Investment	65,00,000	52,50,000	40,00,000	26,00,000	17,00,000	9,25,000	7,00,000	3,30,000	2,75,000	100,000
Inventory	1	4	6							
Spotlight Session (Keynote Hall)	✓ Day 1 - 20 min	✓ Day 1 - 15 min	✓ Day 2 - 10 min							
Speaker Slot (Keynote Hall Panel)	✓ Day 1									
Product Launch (Main Hall)		✓ Day 2 - 5 min								
Candid Convos (5-6 HR Leaders)	✓	✓								
Partnered Mega Session		✓	✓	✓	✓					
Partnered Concurrent Session					✓	✓ Compact Concurrent				
Workshop (20-25 pax)				✓						
Exhibition Booth (On ground in meters)	9x2	6x2	6x2	4x2	4x2	3x2	2x2	3x2	2x2	1x1
Special Branding (as per availability)	Logo on Lanyard	Logo on Badge / Special Branding								
Conference Delegate Passes	14	12	10	8	7	5	3	2	1	
Exhibitor passes	6	4	4	3	3	2	2	2	2	1
Media Interaction for CEO	✓	✓	✓							
Database	Full Conference	Full Conference	Full Conference	Full Conference	Full Conference	Session + Booth Data	Session + Booth Data			
Delegate Kit Insert	4 Pages	4 Pages	2 Pages							
Video in Main Hall (Under 60 Secs)	✓	✓	✓	✓						
HR Tech Demo (10 Mins)										✓ (10 Min)

## Virtual Opportunities

Exclusive Branding (Lobby Area)	✓	✓								
Exhibition Booth (Virtual)	Standard	Standard	Standard	Standard	Standard	Standard				
Resource Hub (Videos, Whitepaper, Research, Brochure)	5 Asset	3 Asset	3 Asset	3 Asset	3 Asset	3 Asset				
Investment in case of Virtual Only	45,50,000	36,70,000	28,00,000	18,20,000	11,90,000	650,000	4,90,000	200,000	200,000	100,000

# ADDITIONAL OPPORTUNITIES

Branding Opportunities	Investment (INR)	Branding Opportunities	Investment (INR)	Branding Opportunities	Investment (INR)
Drop Down Flag Branding	3.0 Lakhs	Bag Tag Partner	6.0 Lakhs	WiFi Partner	10.0 Lakhs
Volunteer T-Shirts Branding	4.0 Lakhs	Start Up Stage Partner	6.0 Lakhs	F&B Branding   Each Day	10.0 Lakhs
Pillar Branding [each]	4.0 Lakhs	Notepad Partner	7.0 Lakhs	Registration Partner	10.0 Lakhs
Candid Convos [5/6 Leaders]	4.5 Lakhs	Delegate Gifting Partner	7.0 Lakhs	Delegate Bag Partner	10.0 Lakhs
Networking Tea Partner	5.0 Lakhs	Newsletter Branding Partner	7.0 Lakhs	Happy Hours Partner	10.0 Lakhs
Pole Branding	5.0 Lakhs	Pen Branding Partner	7.0 Lakhs	Business Lounge Partner	10.0 Lakhs
Concurrent Room   Chair Branding	5.0 Lakhs	Tent Card Branding   Main Hall	8.0 Lakhs	Social Influential Report Partner	10.0 Lakhs
Networking Tea Partner	5.0 Lakhs	Delegate Mask Branding Partner	8.0 Lakhs	Expo Partner	12.0 Lakhs
Open Concurrent   Chair Branding	5.0 Lakhs	Social Media Contest Partner	8.0 Lakhs	LED Tunnel Branding Partner	12.0 Lakhs
Session 'Brought to you by' Partner	5.0 Lakhs	Delegate Sanitizer Branding Partner	8.0 Lakhs	Networking Dinner Partner	15.0 Lakhs
Roundtable [12/15 pax]	6.0 Lakhs	Agenda Partner	8.0 Lakhs		
Demo Stage Branding	6.0 Lakhs	Mobile Charging Station Partner	8.0 Lakhs		
Beverage Partner	6.0 Lakhs	Mobile App Partner	10.0 Lakhs		

## SHRM EXECUTIVE NETWORK

CXO Hub	Title/ Presenting	Branding Partner	Gifting Partner
Investment	20.0 Lakhs	5.0 Lakhs	5.0 Lakhs
Speaking Opportunity (Knowledge Address/ Vote of Thanks)	✓ 20 Mins		✓
CXO Hub Delegate Pass	3		2
Co Branded Invitation Mailer	✓		✓
Special Branding		✓	
Video (Under 60 Secs)	2 Times	✓	1 Time
Opportunity to Place Standees during the Session	✓ 2	✓ 1	✓ 1
Opportunity to give away whitepaper/report	✓		
Opportunity to give away branded gifts			✓

# PAST PARTNERS



Formerly Dare2Compete



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**Join us at the conference**

Write to us at

[shrmindia@shrm.org](mailto:shrmindia@shrm.org)

1800-103-2198 (Toll Free)

<https://www.shrmconference.org/tech>