



SHRM INDIA
ANNUAL *26*
CONFERENCE & EXPO

POWER OF PEOPLE

CHANGE CLOCKED IN
WHAT'S NEXT?



26th & 27th
November



YASHOBHOOMI
Convention Centre, New Delhi



THE FUTURE WON'T WAIT.

NEITHER CAN HR.

Technology is changing how we work, but people will determine what comes next. In a world of constant disruption, human potential is the advantage that endures.

Power of People is a call to build organizations where people lead transformation, AI amplifies human capability, culture drives performance, and skills fuel continuous growth. While technology shapes the future of work, it is people who will define its impact.

SHRM India Annual Conference & Expo 2026 celebrates the Power of People - the ideas, leadership, and human potential that fuel innovation, resilience, and lasting business success.

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HR

CLOCKED IN.

WHAT'S NEXT?



PEOPLE



POTENTIAL



PERFORMANCE

FROM ENABLING BUSINESS TO SHAPING ITS FUTURE.

HR is redefining work through talent, leadership, culture and transformation.



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CULTURE CLOCKED IN. WHAT'S NEXT?



BELONGING



ACCOUNTABILITY



EXCELLENCE

FROM SHARED VALUES TO SUSTAINED SUCCESS.

Culture is becoming the force that builds trust, fuels performance, and enables organizations to adapt.

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AI

CLOCKED IN.

WHAT'S NEXT?



JUDGEMENT



TRUST



**HUMAN
ADVANTAGE**

FROM ARTIFICIAL INTELLIGENCE TO AMPLIFIED HUMAN POTENTIAL.

AI is transforming work, while human judgment, trust and empathy remain the true differentiators.



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NEW SKILLS CLOCKED IN. WHAT'S NEXT?



UNLEARN



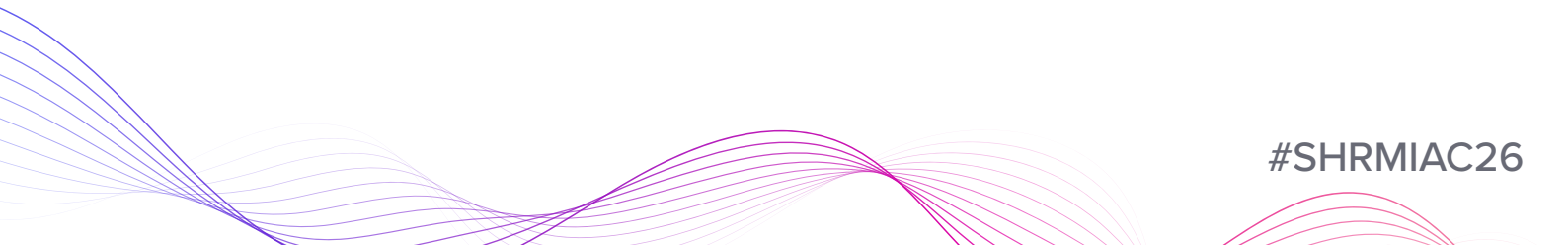
LEARN



LEAD

FROM STATIC ROLES TO DYNAMIC CAPABILITIES.

The future belongs to organizations that continuously build skills, unlock potential and empower lifelong learning.



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THE SCALE OF WHAT'S NEXT

Ideas, insights, and connections

2,500+

HR Professionals

500+

CXOs

150+

Global Speakers

80+

Knowledge Sessions

15+

Learning Hours

15

PDCs
Maximum

WE'VE OUTGROWN OUR STAGE.

YASHOBHOOMI CLOCKED IN.

Bigger.
Better.
Bolder.



26th & 27th
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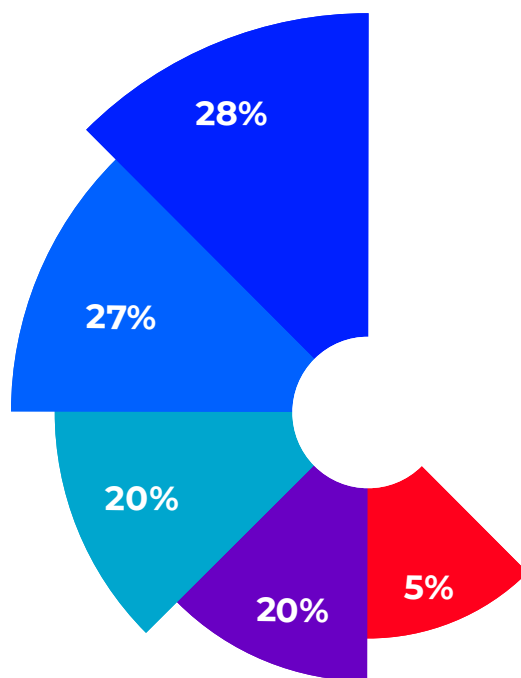
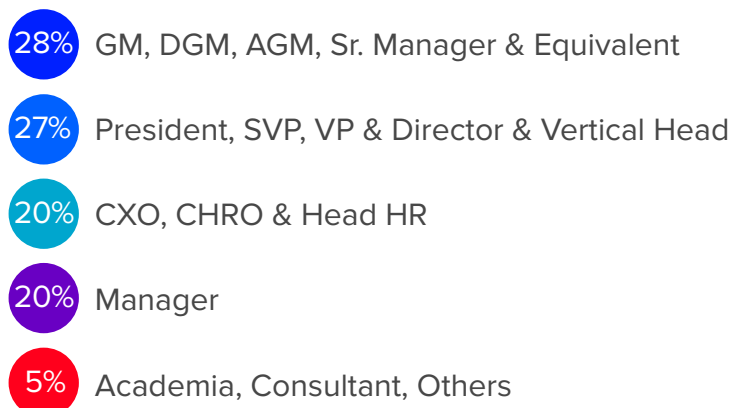
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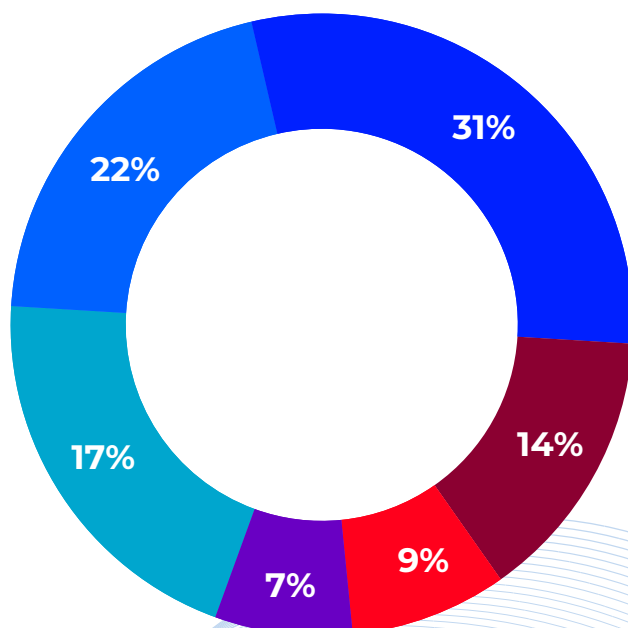
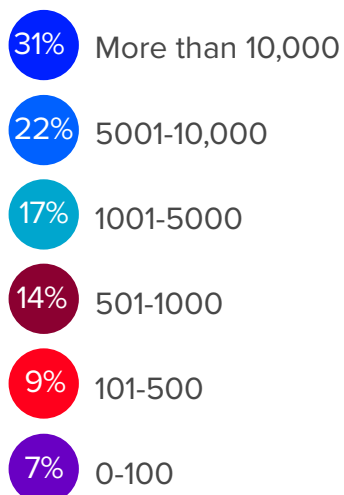
DEMOGRAPHICS

Past attendee demographics

PROFILE WISE SUMMARY



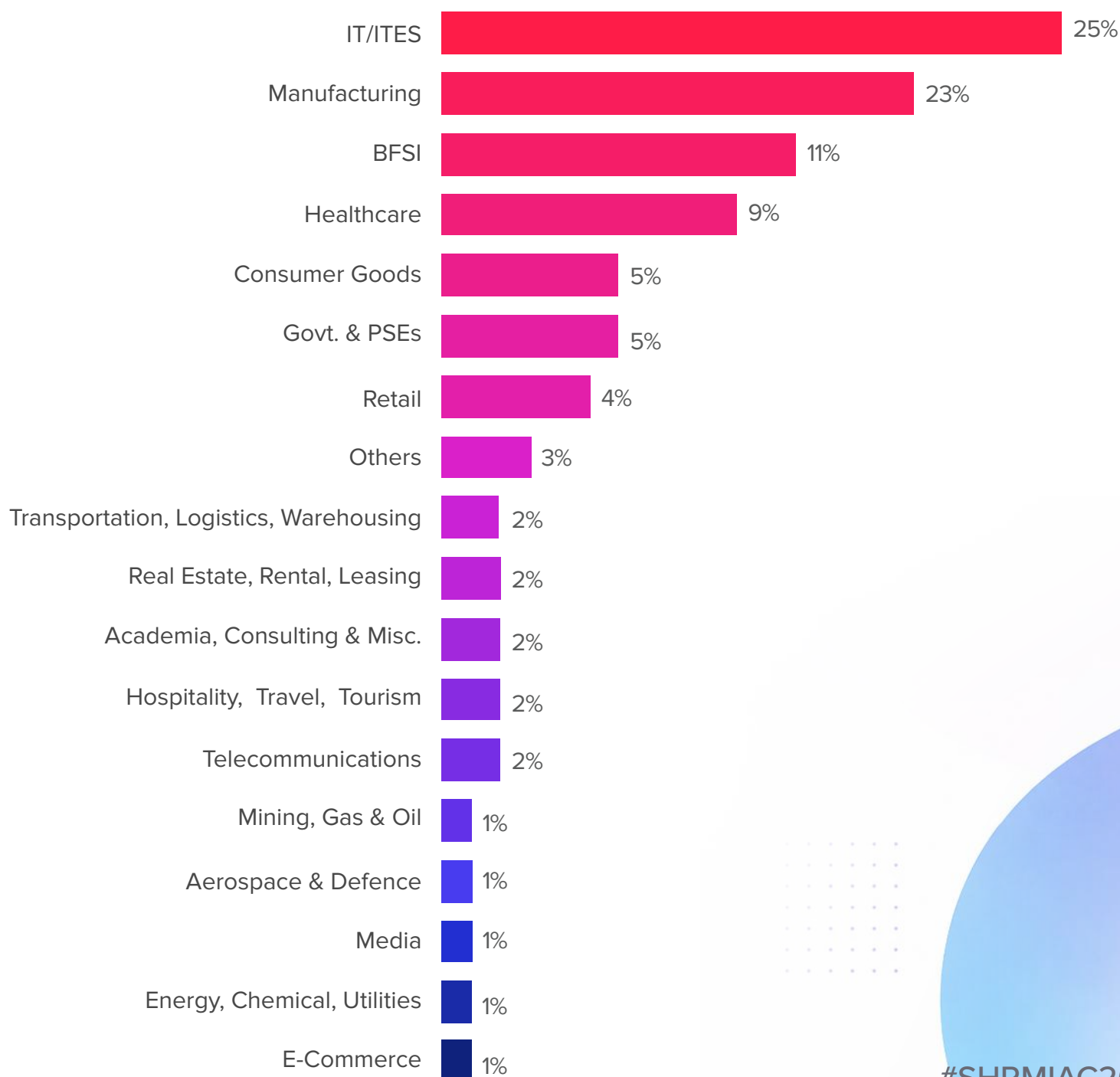
EMPLOYEE SIZE REPRESENTATION



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DEMOGRAPHICS

Industry representation



CONTENT TRACKS

The conversations shaping what comes next

TALENT ALCHEMY

Build resilient talent ecosystems through innovative approaches to attraction, development, mobility and employee experience.

NEXT-GENERATION LEADERSHIP

Explore how organizations are reimagining leadership, organizational design and decision-making for a rapidly changing world.

INNOVATION & FUTURE OF WORK

Harness AI, automation, analytics and intelligent technologies to drive better people decisions and measurable business outcomes.

CULTURE & CONNECTION

Strengthen organizational culture by creating workplaces built on purpose, trust, belonging, wellbeing and human connection.



REASONS TO ATTEND

What awaits you



BE THE PACE-SETTER.

The future belongs to leaders who shape change, not those who respond to it.



REPLACE ASSUMPTIONS WITH EVIDENCE.

Learn what the world's best organizations are actually doing and why it works.



SEE PEOPLE DIFFERENTLY.

Rethink potential, performance, leadership, and culture through a new lens.



MEET THE PEOPLE BEHIND THE IDEAS.

Engage directly with the leaders transforming work across industries.



FIND YOUR NEXT BREAKTHROUGH.

Every session is designed to challenge a belief, solve a problem, or spark a new possibility.

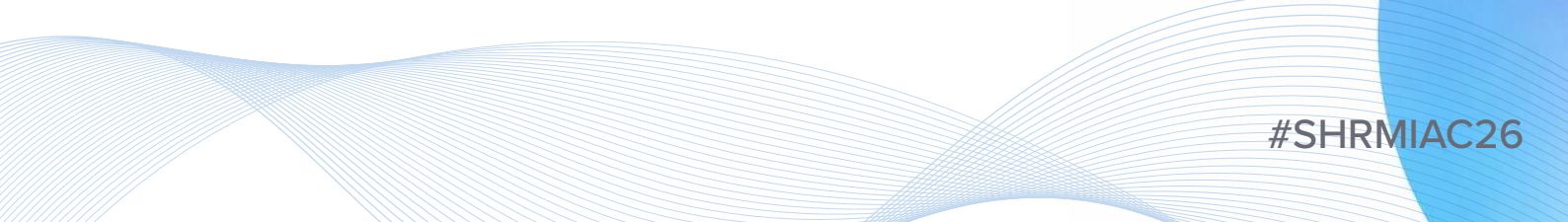


TAKE BACK MORE THAN INSPIRATION.

Leave with practical ideas, meaningful connections, and renewed confidence.

READY TO CLOCK IN?

For pricing enquiries and bulk registrations, [click here.](#)



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REASONS TO PARTNER

Amplify your brand. Accelerate your impact.

OWN THE STAGE.

Showcase your brand where the future of work is being defined.



REACH THE RIGHT ROOM.

Connect with leaders who influence strategy, investment, and transformation.



SHAPE INDUSTRY THINKING.

Lead conversations that inspire action and drive change.



BUILD CREDIBILITY THAT LASTS.

Partner with SHRM to strengthen trust and brand influence.



CREATE OPPORTUNITIES THAT ENDURE.

Transform conference conversations into lasting business relationships.



ACCELERATE BUSINESS GROWTH.

Convert meaningful engagement into qualified opportunities and strategic partnerships.



PARTNERSHIP PACKAGES

In-Person Partnership Investment (INR Lakhs)										
	STRATEGIC	HEADLINE	DIAMOND	EMERALD	PLATINUM	GOLD	SILVER	BRONZE	ASSOCIATE	STARTUP
Proposed Investment 2026	69.0	59.0	46.0	33.0	22.0	13.5	9.5	4.0	3.5	1.40
Fire-side Chat (Main Hall) + Session Branding * as per availability	✓ (Day 1/2)	✓ (Day2)								
Product Launch (Main Hall)			✓ Day2-5 min							
Round Table Session (8-10 HR Leaders)	✓									
Breakout Session (30 min, 80+ attendees)	✓	✓	✓	✓	✓	✓				
Workshop (20 - 25 Attendees 60 min)			✓	✓			✓			
Exhibition Booth (Onground in meters)	6x2	6x2	6x2	6x2	4x2	3x2	2x2	3x2	2x2	1x1
Special Branding - As per availability	Logo on Lanyard (*non exclusive)	Logo on Delegate badge (*non exclusive)								
Conference Delegate Passes	15	12	10	8	7	5	3	2	1	0
Exhibitor Passes	5	4	4	3	3	2	2	2	2	1
Media Interaction for CEO	✓	✓	✓							
Database	Full Conference	Full Conference	Full Conference	Full Conference	Full Conference	Session Attendee data	Session Attendee data	NA	NA	NA
Delegate Kit Insert	4 Pages	4 Pages	2 Pages							
Video in Main Hall (Under 60 Secs)	4 Times/ Day	3 Times/ Day	2 Times/ Day	1 Time/ Day						
Logo Branding on Conference website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

BRANDING OPPORTUNITIES

Other Branding Opportunities	Pricing in Lakh(INR)
Round Table (10-12 Pax)	6.0
Delegate Bag	15.0
Registration Sponsor	20.0
Conference Notepad Sponsor	8.0
Mobile App Sponsor	15.0
Partnered Workshop (20-25 Pax)	6.0
Lunch Sponsor Branding Each Day	15.0
Networking Tea Partner (Each Break)	10.0
Volunteer T-Shirts (100 nos.)	7.0
Happy Hours Partner	20.0
Main Hall Chair Branding (Alternate)	12.0
Quiz Partner	15.0
Breakout Session Chair Branding	6.0
Tent Card in Main Hall	10.0
Pillar Branding (each)	10.0
Demo Stage Branding	15.0
Expo Partner	25.0
Beverage Partner	10.0
Delegate Gifting Partner	7.0

BRANDING OPPORTUNITIES

Other Branding Opportunities	Pricing in Lakh(INR)
Social Media Contest Partner	15.0
Pen Sponsor	8.0
Survey Opportunity + Report Creation (8-10 Pages)	15.0
Digital Standee Branding (per Standee)	3.0
Agenda Partner	15.0
Pole Flag in Expo Area	5.0
Social Influencer Report Partner	15.0
Bag Tag Partner	8.0
Delegate Sanitizer	8.0
Speaker Lounge	20.0
Phone Charging Station Partner	10.0
Session Brought to You by Partner	5.0
Market Place Partner	25.0
Engagement Activity Partner	10.0
Newsletter Branding	15.0
Photo Opportunity Partner	15.0

Executive Network (100 + CXOs) Pricing in Lakh(INR)			
	Title/ Presenting	Executive Network Gifting Partner	Bag Partner
Investment	25.0 L	10.0 L	10.0 L
Speaking Opportunity (Vote of Thanks)	5 Min		
Executive Network Delegate Pass	3	2	2
Co Branded Invitation Mailer	✓	✓	✓
Video (Under 60 Secs)	Twice	Once	Once
Opportunity to Place Standees	2	1	1
Opportunity to give away whitepaper/report	✓		
Opportunity to give away branded gifts		✓	

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shrm.marketing@shrm.org
<https://www.shrmconference.org/iac>