



SHRM INDIA ANNUAL *26*

CONFERENCE & EXPO

ACADEMIA CONNECT

INDUSTRY | ACADEMIA | NEXT-GEN TALENT

Where the Right Talent Meets the Right Opportunity



Bring your institution.



Showcase your thought leadership.



Meet the organisations shaping tomorrow's workforce.

FROM CAMPUS TO CORPORATE



26TH & 27TH
NOVEMBER 2026



YASHOBHOOMI
CONVENTION CENTRE, NEW DELHI

THE PROPOSITION

YOUR BEST TALENT DESERVES EVEN BETTER OPPORTUNITIES

Employers increasingly look beyond academic credentials for business thinking, problem-solving, potential and the ability to navigate tomorrow's workplace.

SHRM Academia Connect creates a direct bridge between:



ACADEMIA

Knowledge. Faculty.
Research.



NEXT-GEN TALENT

Ideas. Potential.
Capability.



INDUSTRY

Opportunities.
Experience. Hiring.

Your institution gets a platform to **showcase its strengths**, and build relationships with the people shaping talent decisions.

2,500+

HR Professionals

500+

CXOs

150+

Global Speakers

80+

Knowledge Sessions

ONE PLATFORM. ENDLESS POSSIBILITIES.



SHOWCASE

Your institution,
programmes, faculty,
research and talent.



CONNECT

Your top talent
with HR and
business leaders



CREATE OPPORTUNITY

For placements, internships,
projects, mentoring and
longer-term employer
partnerships.

THE OUTCOME

A stronger bridge between what academia develops and what industry hires.





SHRM ACADEMIA CONNECT PAVILION

PUT YOUR INSTITUTION ON THE TALENT RADAR.

Take your place in the SHRM Academia Connect Pavilion at SHRM IAC26 and showcase what makes your institution relevant to the future of work.

The initiative is designed to give institutions meaningful visibility and direct access to business and HR decision-makers.

AUDIENCE

CHROs

CXOs

Campus Recruitment Officers

Talent Acquisition Leaders

L&D Leaders

Business Leaders

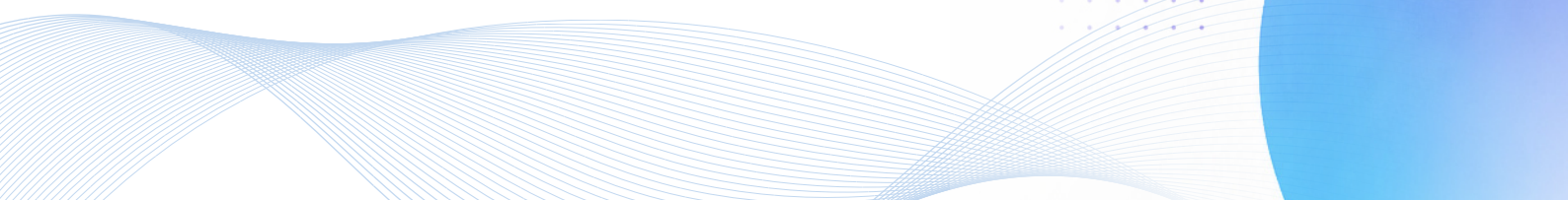
Industry Practitioners

HR Solution Providers

ENGAGEMENT OPPORTUNITIES

- Showcase space in the Academia Pavilion
- Institutional branding
- Research showcase
- Executive programme showcase
- Networking with corporate leaders
- Curated industry-academia conversations

**Bring Your Institution Closer to the Leaders
Shaping Talent and Work.**



ACADEMIA PAVILION PARTNERSHIP OPTIONS

Academia Partnership Packages				
	Signature Partner	Premier Partner	Affiliate Partner	Academic Contributor
Investment	15 Lakh	10 Lakh	5 Lakh	2 Lakh
Speaking Opportunity (Concurrent)	✓	✓	-	-
Logo Presence on Conference Website	✓	✓	✓	✓
Logo Presence in Emailers (Pre & Post)	✓	✓	✓	✓
Branding at Academia Honor Wall	✓	✓	✓	✓
Insert in Delegate Bags	✓	-	-	-
Ticket to Executive Network (For 1 Senior Leader/Dean or equivalent)	1 Invite	1 Invite	1 Invite	1 Invite
Dedicated Booth in Academia Zone	2x2 mtr	2x2 mtr	2x2 mtr	-
Logo Presence on Academia Lanyards (100+ nos) (Non Exclusive)	✓	-	-	-
Logo Presence on Academia Badges (100 + nos) (Non Exclusive)	-	✓	-	-
Exclusive Networking Lunch with TA Leaders (50 + nos)	✓	✓	✓	✓
SHRM Newsletter Showcase (circulated to 3 Lakh + Network)	✓	✓	✓	-
Logo Presence in SHRM Academia Report	✓	-	-	-
Full Conference Database	✓	-	-	-
Invitation to By-invite Masterclass	✓	✓	✓	✓

* LIMITED INVENTORY

Partnerships will be confirmed on a first-come, first-served basis.



**YOUR INSTITUTION.
YOUR BEST TALENT.
THEIR NEXT OPPORTUNITY.**

Showcase at

ACADEMIA CONNECT

Connect at #SHRMIAC26

**EXPLORE PARTNERSHIP
OPPORTUNITIES**

